

EDINA PUBLIC ART COMMITTEE MEETING MINUTES from May 17, 2005 9:35AM

Attending: Linda Kieffer, Chair; Brad Benn, Kristen Christianson, Dick Crockett, Pat Greer, Diana Hedges, Betty Hemstad, John Keprios, Kay Wetherall. Joined by Jennifer Bennerotte.

May 3, 2005 Minutes were approved as amended,

Dick noted that he had been consulted about the teak benches and responded on behalf of the EPAC.

Final review of RFQ (request for qualifications) Added note re architectural integrity and in stage 3 noted that final decision would be pending Edina City Council approval.

Kristen will finish the list of artists and print labels. Brad will print RFQ and bring to next meeting to stuff and send. Brad also formatted the document in Word to put on the website under artists wanted and sent to MRAC opportunities for artists.

John asked how permanent the installation would be. It was clarified that it would be installed inside, not replace original panes and could be un-installed.

Discussion of Artscape brochure updating. Considered new title: EdinArt, delete city hall and plantings on cover. Diana didn't want to quash creativity but couldn't help see the first word as Edin. Dick questioned the need for the brochure at all. He said the original printing had not raised enough donations to pay for itself though it was good for raising awareness. He said that future fundraising should be more directed at specific projects It was decided to do the changes on the website and print out single pages as informational handouts.

The logo was discussed again. Betty and Dick had presented to Jennifer Bennerotte to perfect the graphics. Jennifer came in and had not yet finished. Said she liked the logo and thought it would be best to stick with one even if it didn't work in text. Also commented that many think that EdinAlarm is pronounced "Eden Alarm." Moved and seconded to go with triangle logo and have Jennifer go ahead with it.

Diana and Linda reported on meeting with Gordon Hughes and John Keprios and Linda Masica about proposing a more formal structure for the committee. They plan to propose that the Edina Art Center Board be directly under the Council and that the Public Art Committee be a standing committee of that board. They plan to put this and the Utility check off arts funding plan on the Council agenda for June 21. Linda commented that she thought once \$100,000 was raised for public art in this way, receipts might be split between EPAC and the Art Center.

Dick commented that the organization proposal was not what he thought the Mayor had in mind from our discussion at the workshop with the council. Rather an umbrella commission with the Art Center Board and the EPAC under it as well as some future Performing Arts Committee.

Linda thought there is no need yet for a performing arts committee and that could be dealt with when there is a need. Dick also felt that the Utility funding idea was an EPAC idea and should just be used for that. Brad suggested someone should run all this by the Mayor before making it part of the council packet.

Other comments:

Forecast Public Artworks in St. Paul is publishing: "Public Art in the Suburbs".

Betty commented that there is a new sculpture near the Normandale post office.

John thought the city parking ramps would be a good place for art. Betty said we should find some places appropriate for murals.

Meeting Adjourned at 11:15am